

Carrie Zylka  
presents  
The HuntFishTravel  
Podcast & Blog

**MEDIA KIT**

# THE HOST



## Carrie Z

Carrie Zylka is an award-winning podcast host. Her show is a female voice, highlighting the logistics to planning a hunting or fishing trip. A US Navy Veteran and a veteran podcaster she's been interviewing folks for over a decade.

The show launched in 2011 as "The Wild World of CarrieZ" and, after finding its niche, rebranded to "Hunt Fish Travel" in 2014.

# STATISTICS



**6K**

LISTENS PER  
MONTH



**2.2K**

DOWNLOADS PER  
EPISODE IN THE  
FIRST 30 DAYS



**980K**

TOTAL  
DOWNLOADS



**5.0/4.6**

RATINGS ON  
SPOTIFY/ITUNES



14K

followers



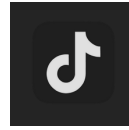
34K

followers



2,500

followers



354

followers



4,200

followers



5,165

mailing list



141

subscribers



2,472,120

unique website  
visitors in 2023



42K

blog  
subscribers

# TOP EPISODES

## #1

### **BIG BUCK HUNTING TACTICS WITH TOM INDREBO OF BLUFF COUNTRY OUTFITTERS**

From buck personalities to how to tell the biggest buck in a group to what part of the rut is best for hunting, Tom Indrebo shares why hunting Buffalo County in Wisconsin is top-notch.

*10.2k total listens*

[LISTEN HERE](#)

## #2

### **JANA WALLER, ALASKA MOOSE HUNT AND WORKING IN THE HUNTING INDUSTRY**

Hunting for moose with Jana Waller, horse rentals, how the guide wasn't able to get them out, and the craziness of the Alaskan wilderness. She shares some candid thoughts about packing and working in the hunting industry.

*9.3k total listens*

[LISTEN HERE](#)

## #3

### **RUSSIAN BEAR HUNT WITH MIA ANSTINE**

Last fall I spent a week hunting elk in the Colorado mountains with Mia, while I was there she told me all about her hunt in Russia. From getting travel documents last minute to hunting bears in the dark to sketchy Russian border crossings.

*9k total listens*

[LISTEN HERE](#)

LISTEN TO THE SHOW ON: [APPLE](#) OR [SPOTIFY](#)

# TOP EPISODES

## #4

### HUNTING SOUTH CAROLINA WITH CJ DAVIS

We really try to stay on track but the discussion wanders into Wisconsin deer versus Southern Deer, why the rut is in January in Alabama and why it's in November in Wisconsin, how Montana Decoy got started and what area of South Carolina you should target if you're going to be hunting there.

*8.6k total listens*

[LISTEN HERE](#)

## #5

### SHARKWEEK IN IRELAND WITH TOMMY'S OUTDOORS

The host of Tommy's Outdoors is one cool dude, he's chatting with us from across the pond about his show, sharks, conservation efforts and how you can get involved to save these magnificent creatures!

*8.3k total listens*

[LISTEN HERE](#)

## #6

### WHITETAILS IN NEBRASKA WITH ERIN DIEGEL OF HUNTRESS VIEW

Erin has only been hunting for 5 years, she was a vegetarian who was never exposed to hunting or shooting, but her boyfriend exposed her to the outdoor culture, and coupled with being a golf professional she's now a bowhunting addict.

*8.3k total listens*

[LISTEN HERE](#)

LISTEN TO THE SHOW ON: [APPLE](#) OR [SPOTIFY](#)

# KLEAR

# Influencer Stats

Klear Home My Profile



**Hunt Fish Travel Podcast** Milwaukee, Wisconsin, United States  
Wisconsin based podcaster and blogger sharing my travel, hunting and fishing adventures to empower and inspire you to get outside. #USNVet

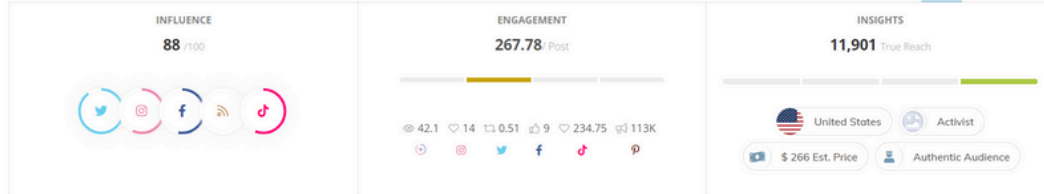


Hunt Fish Travel Podcast is a Hunting expert.

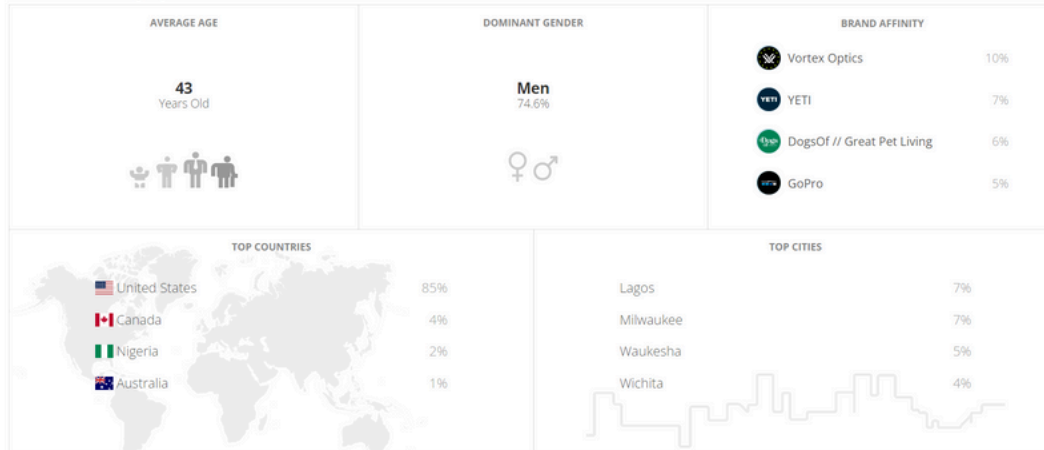
Overview Content Demographics

## Influence

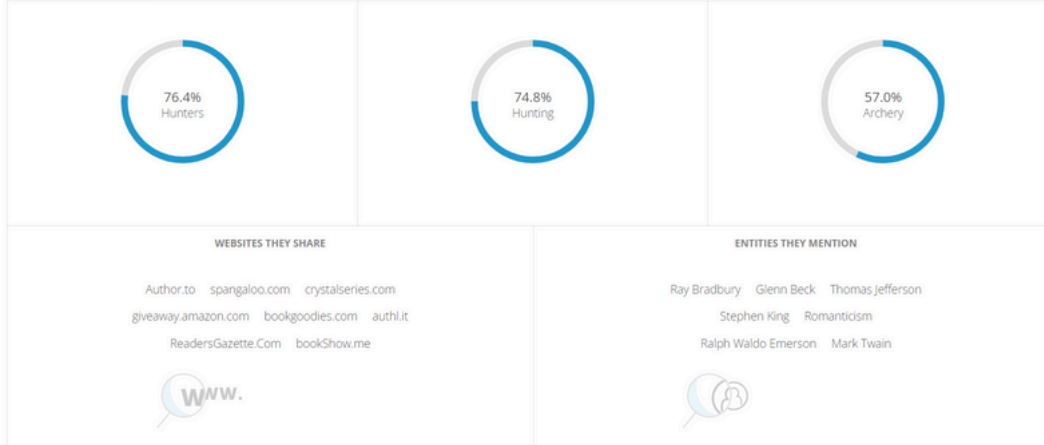
KPIs Breakdown



## Audience Demographics



## Audience Interests



# ADDITIONAL MEDIA OUTLETS



**600**

LISTENS PER  
MONTH



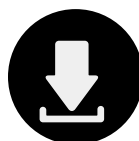
**4.5/4.5**

RATINGS ON  
SPOTIFY/ITUNES



**400**

DOWNLOADS PER EPISODE  
IN THE FIRST 30 DAYS



**34K**

TOTAL  
DOWNLOADS



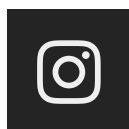
9K

followers



1200

followers



217

followers



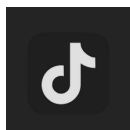
1K

subscribers



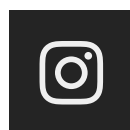
357

followers



38

followers



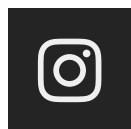
217

followers



10

subscribers



100

followers



8

subscribers



3

blog subscribers

HUNTFISHTRAVELSHOW@GMAIL.COM  
[WWW.HUNTFISHTRAVEL.COM](http://WWW.HUNTFISHTRAVEL.COM)