



Carrie Zylka

presents

The HuntFishTravel Podcast

MEDIA KIT

THE HOST



Carrie Z

Carrie Zylka is an award-winning podcast host. Her show is a female voice, highlighting the logistics to planning a hunting or fishing trip. A US Navy Veteran and a veteran podcaster she's been interviewing folks for over a decade.

The show launched in 2011 as "The Wild World of CarrieZ" and, after finding its niche, rebranded to "Hunt Fish Travel" in 2014.

STATISTICS



6K

LISTENS PER
MONTH



2K

DOWNLOADS PER
EPISODE IN THE
FIRST 30 DAYS



980K

TOTAL
DOWNLOADS



4.6

RATING
ON ITUNES



11K

followers



34K

followers



2,500

followers



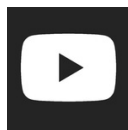
4,200

followers



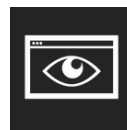
4,165

mailing list



88

subscribers



372,477

unique website
visitors in 2022

TOP EPISODES

#1

BIG BUCK HUNTING TACTICS WITH TOM INDREBO OF BLUFF COUNTRY OUTFITTERS

From buck personalities to how to tell the biggest buck in a group to what part of the rut is best for hunting, Tom Indrebo shares why hunting Buffalo County in Wisconsin is top-notch.

10.2k total listens

[LISTEN HERE](#)

#2

JANA WALLER, ALASKA MOOSE HUNT AND WORKING IN THE HUNTING INDUSTRY

Hunting for moose with Jana Waller, horse rentals, how the guide wasn't able to get them out, and the craziness of the Alaskan wilderness. She shares some candid thoughts about packing and working in the hunting industry.

9.3k total listens

[LISTEN HERE](#)

#3

RUSSIAN BEAR HUNT WITH MIA ANSTINE

Last fall I spent a week hunting elk in the Colorado mountains with Mia, while I was there she told me all about her hunt in Russia. From getting travel documents last minute to hunting bears in the dark to sketchy Russian border crossings.

9k total listens

[LISTEN HERE](#)

LISTEN TO THE SHOW ON: [APPLE](#) OR [SPOTIFY](#)

TOP EPISODES

#4

HUNTING SOUTH CAROLINA WITH CJ DAVIS

We really try to stay on track but the discussion wanders into Wisconsin deer versus Southern Deer, why the rut is in January in Alabama and why it's in November in Wisconsin, how Montana Decoy got started and what area of South Carolina you should target if you're going to be hunting there.

8.6k total listens

[LISTEN HERE](#)

#5

SHARKWEEK IN IRELAND WITH TOMMY'S OUTDOORS

The host of Tommy's Outdoors is one cool dude, he's chatting with us from across the pond about his show, sharks, conservation efforts and how you can get involved to save these magnificent creatures!

8.3k total listens

[LISTEN HERE](#)

#6

WHITETAILS IN NEBRASKA WITH ERIN DIEGEL OF HUNTRESS VIEW

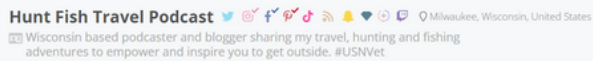
Erin has only been hunting for 5 years, she was a vegetarian who was never exposed to hunting or shooting, but her boyfriend exposed her to the outdoor culture, and coupled with being a golf professional she's now a bowhunting addict.

8.3k total listens

[LISTEN HERE](#)

LISTEN TO THE SHOW ON: [APPLE](#) OR [SPOTIFY](#)

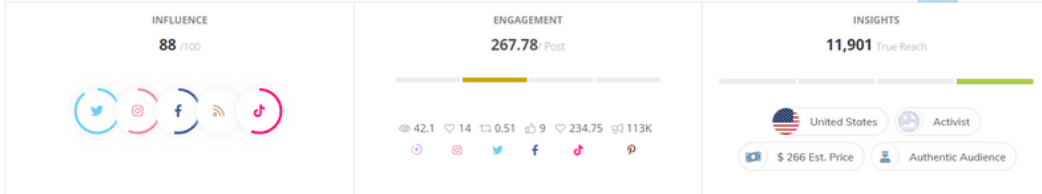
Influencer Stats



88

Overview Content Demographics

[KPIs](#) [Breakdown](#)



AVERAGE AGE

43
Years Old

DOMINANT GENDER

Men
74.6%

BRAND AFFINITY

- Vortex Optics 10%
- YETI 7%
- DogsOf // Great Pet Living 6%
- GoPro 5%

TOP COUNTRIES

- United States 85%
- Canada 4%
- Nigeria 2%
- Australia 1%

TOP CITIES

- Lagos 7%
- Milwaukee 7%
- Waukesha 5%
- Wichita 4%

 <p>76.4% Hunters</p>	 <p>74.8% Hunting</p>	 <p>57.0% Archery</p>
<p>WEBSITES THEY SHARE</p> <p>Author.to spangaloo.com crystalseries.com giveaway.amazon.com bookgoodies.com auth.li.t ReadersGazette.Com bookShow.me</p> 		<p>ENTITIES THEY MENTION</p> <p>Ray Bradbury Glenn Beck Thomas Jefferson Stephen King Romanticism Ralph Waldo Emerson Mark Twain</p> 