

MEDIA KIT

THE HOST



Jarrie Z

Carrie Zylka is an award-winning podcast host. Her show is a female voice, highlighting the logistics to planning a hunting or fishing trip. A US Navy Veteran and a veteran podcaster she's been interviewing folks for over a decade.

The show launched in 2011 as "The Wild World of CarrieZ" and, after finding its niche, rebranded to "Hunt Fish Travel" in 2014.

STATISTICS





DOWNLOADS PER EPISODE IN THE FIRST 30 DAYS



TOTAL DOWNLOADS



RATINGS ON SPOTIFY/ITUNES



14K followers



34K followers



2,500 followers



followers



4,165 mailing list



131 subscribers

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	>

472,120 unique website visitors in 2023





BIG BUCK HUNTING TACTICS WITH TOM INDREBO OF BLUFF COUNTRY OUTFITTERS

From buck personalities to how to tell the biggest buck in a group to what part of the rut is best for hunting, Tom Indrebo shares why hunting Buffalo County in Wisconsin is top-notch. 10.2k total listens

LISTEN HERE

JANA WALLER, ALASKA MOOSE HUNT AND WORKING IN THE HUNTING INDUSTRY

Hunting for moose with Jana Waller, horse rentals, how the guide wasn't able to get them out, and the craziness of the Alaskan wilderness. She shares some candid thoughts about packing and working in the hunting industry.

9.3k total listens

LISTEN HERE



RUSSIAN BEAR HUNT WITH MIA ANSTINE

Last fall I spent a week hunting elk in the Colorado mountains with Mia, while I was there she told me all about her hunt in Russia. From getting travel documents last minute to hunting bears in the dark to sketchy Russian border crossings.

9k total listens

LISTEN HERE



#4

HUNTING SOUTH CAROLINA WITH CJ DAVIS

We really try to stay on track but the discussion wanders into Wisconsin deer versus Southern Deer, why the rut is in January in Alabama and why it's in November in Wisconsin, how Montana Decoy got started and what area of South Carolina you should target if you're going to be hunting there.

8.6k total listens

SHARKWEEK IN IRELAND WITH TOMMY'S OUTDOORS

The host of Tommy's Outdoors is one cool dude, he's chatting with us from across the pond about his show, sharks, conservation efforts and how you can get involved to save these magnificent creatures! 8.3k total listens

LISTEN HERE

#6 WHITETAILS IN NEBRASKA WITH ERIN DIEGEL OF HUNTRESS VIEW

#5

Erin has only been hunting for 5 years, she was a vegetarian who was never exposed to hunting or shooting, but her boyfriend exposed her to the outdoor culture, and coupled with being a golf professional she's now a bowhunting addict.

8.3k total listens

LISTEN HERE

KLEAR Influencer Stats

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A	udience Interests		
	76.4% Hunters	74.8% Hunting	57.0% Archery
	WEBSITES THEY SHARE		ENTITIES THEY MENTION
	Author.to spangaloo.com crystalseries.com giveaway.amazon.com bookgoodies.com authl.it ReadersGazette.Com bookShow.me		Ray Bradbury Glenn Beck Thomas Jefferson Stephen King Romanticism Ralph Waldo Emerson Mark Twain
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